

Concrete Foundations Association



PREFERRED SUPPLIER

Why Become a CFA Preferred Supplier?

pre•ferred supplier noun

1: a trusted supplier chosen for their exceptional service, quality, and value.

2: a valued supplier having special status or receiving special treatment or benefits

An exciting new CFA platform for your brand to launch into the marketplace recognizing exceptional characteristics of product suppliers, manufacturers and service providers to the concrete industry. Known as the Preferred Supplier Program, your company can qualify to be seen among the most reliable, high-performing, and contributing to the cast-in-place concrete industry, endorsed by the Association.

Benefits Overview

- **Global recognition** at www.cfaconcretepros.org in a new feature page
- **Digital badge** for adding to websites/social media
- **Access to contractor roundtables** and product presentations at future association meetings and monthly conference calls
- **Dedicated recognition** at all CFA events (e.g. CFACON and WOC) promoting and directing visitors to your company.
- **Priority sponsor registrations** and booth selection for CFA events
- Special colors, ribbons or graphics for CFA Event badges
- **Quarterly recognition** in Concrete Facts + Product feature
- **Best Practice Group (BPG)** session sponsorships on rotation

How to Qualify

1. Maintain active Association membership
2. Complete Interest Application Online
3. Identify Reference Sources
4. Review CFA Preferred Supplier rubric score

Note: CFA Preferred Supplier rubric is composed of CFA Engagement History, Golden Tie Membership Participation, Membership Tenure, Customer Ratings for On-Time Delivery and Product Support, CFA Payment Term History and Industry Financial Benchmark Rating.



**Complete
Preferred Supplier
Interest Form
Today!**